

Become an ISM Corporate Partner

The ISM is proud to partner with a wide range of organisations, from major blue-chip companies such as Aggregate Industries, AO, Geberit, Redrow, Siemens and Virgin Media Business, to many smaller firms, education providers and others



Corporate Partnership with the ISM provides unique engagement, learning and networking opportunities. Join us and boost your sales performance

REAP THE REWARDS OF CORPORATE PARTNERSHIP WITH THE ISM:

- Position your organisation as an ISM Partner, dedicated to sales methods that are professional and ethical
- Align your organisation with the ISM's code of conduct
- Reinforce your organisation's professional status, enhancing customer conversations and sales proposals
- Benefit from a sales skills audit - to identify key areas for salesforce development and coaching
- Achieve company-based Professional Sales Certification for your sales teams
- Access OFQUAL-approved sales qualifications
- Support your sales staff with a continuous professional development (CPD) plan
- Attend unique networking events with top business leaders and sales experts
- Influence the ISM's key mission to drive up sales professionalism and gain chartered status
- Strengthen existing recruitment and retention strategies
- Deliver and/or take part in webinars to the ISM's global audience
- Be a part of BESMA (the British Excellence in Sales Management Awards) the UK's top sales awards

Find out more...

If you are interested in enhancing your brand's credibility, while developing and recognising your salesforce, ISM Corporate Partnership can help! For more information, contact Dave Millichap, ISM Corporate Account Director, at dmillichap@ismprofessional.com or call him on 07481 109875

ISM
INSTITUTE OF SALES MANAGEMENT