

ISM MEMBER BENEFITS

Don't delay, benefit today!

Did you know that as an ISM member you are entitled to a wide range of benefits and services? We can help you progress throughout your sales career in a number of different ways, such as by providing learning opportunities through our high quality content and insight from senior leaders within the sales industry



ISM MEMBERSHIP BENEFITS INCLUDE:

PROFESSIONAL RECOGNITION

Displaying your membership designation, such as EISM or FISM, from the leading professional body for the sales industry demonstrates your commitment to ongoing development as a sales professional. It also significantly strengthens your customer proposals and enables you to stand out from the competition

QUALIFICATIONS

We offer professional and accredited sales qualifications approved by the Government's qualifications regulator OFQUAL

REGIONAL EVENTS

ISM events provide great networking and learning opportunities as we invite senior speakers to present on topics relevant to the sales industry

CPD SYSTEM

Track your Continuing Professional Development activities, such as event and webinar attendance, and sales-related reading, here. Engaging with the ISM's CPD system ensures that you are kept up-to-date with industry knowledge and enhances your ongoing professional development

ISM MENTOR SCHEME

All our mentors are ISM Fellows. They come from a range of sectors and are on hand to provide guidance and support to other members, assisting in their professional development. The scheme operates on a one-to-one basis, with mentees choosing the ISM mentor they would like to be paired with, based on which profile best matches their specific individual requirements

SALES LITERATURE

Members can borrow the best in informative sales and business books for up to 21 days across a range of titles and topics

VIDEO LIBRARY

Bite-sized thought leadership interviews with senior professionals from a wide variety of different industries, including both SMEs and large blue-chip organisations

ISM RECOMMENDED READING

Further videos, podcasts, articles and blogs relevant to your ISM membership level, helping develop your career through professional knowledge and understanding

WEBINARS

Our webinar programme brings the wisdom of top sales leaders straight to you, with essential insights into improving your sales techniques

WINNING EDGE

Free subscription to the ISM's industry-leading quarterly magazine, which comprises news, comment, advice and thought leadership on all aspects of the sales profession

FREE LEGAL HELP

Access instant, authoritative support from Lyon Davidson solicitors

LIFESTYLE DISCOUNTS

On travel, insurance, shopping and more, bringing down the cost of consumer and business purchases

A 30% DISCOUNT

On all purchases from leading business publisher Wiley

ISM
INSTITUTE OF SALES MANAGEMENT

For further information, visit ISMprofessional.com