

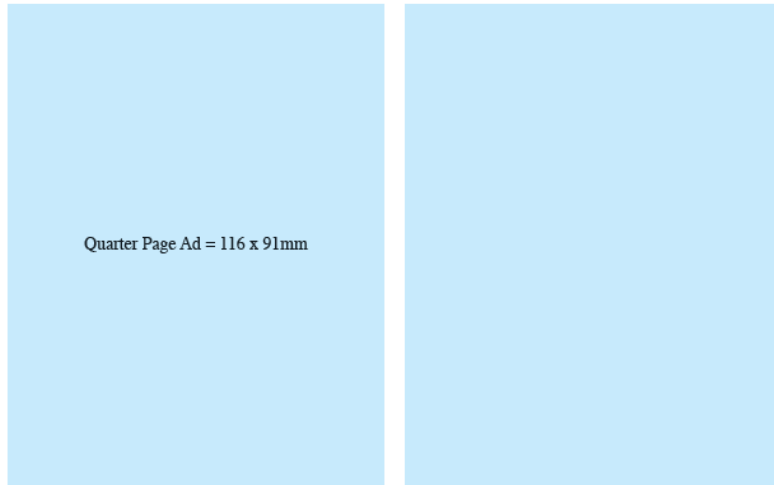
Our Magazine – The Winning Edge is a classic A4-sized glossy magazine with 52+ pages per issue and a readership of 4,000 per issue (quarterly). Vibrantly designed with adverts and editorials on facing pages throughout. As well as the printed edition we also have a very popular digital edition for online readers.

We are always happy for our corporate partners to reach out to our active and engaged readers. Your products and services will help, support and inspire them on their sales journey.

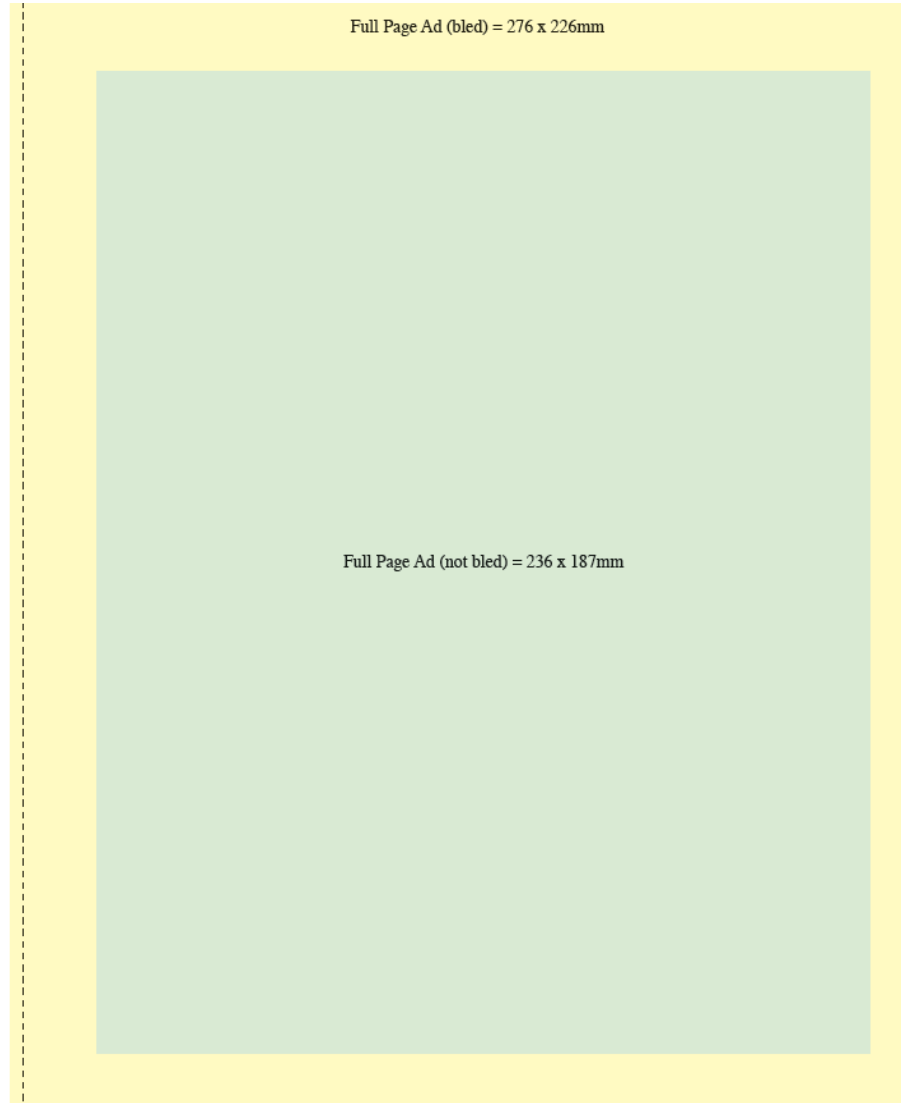
RATECARD

Please send all enquiries to:
Adam Brook, Head of Marketing
abrook@ismprofessional.com

Finished Page size = 270 x 220mm



Full Page Ad (bled) = 276 x 226mm



COSTS

Full Page Ad
£650.00 per edition
or £2,200.00 per
year for 4 editions.

Half Page Ad
£475.00 per edition
or £1,500.00 per
year for 4 editions

Quarter Page Ad
£275.00 per edition
or £985.00 per year
for 4 editions.

A5 Inserts
4 Editions per year
£995.00

